



Ca' Foscari
University
of Venice
Department
of Management

Tentative Program

2017 iBEGIN Conference - International Business, Economic Geography and Innovation

Time and Colocation

The role of organized or serendipitous temporary proximity in value creation

Department of Management, Ca' Foscari University, Venice, Italy
December 18-19, 2017

Program (online version) – 2017 iBEGIN Conference

Day 1 – December 18, Monday

9.00 am - 9.30 am

Registration

9.30 am – 10.00 am

Welcome to Ca' Foscari U. and the iBEGIN conference

Ram Mudambi - iBEGIN coordinator, Temple U.

Alessandra Perri - Local organizer, Ca' Foscari U. of Venice

Chiara Saccon - Delegate for internationalization of the Department of Management, Ca' Foscari U. of Venice

10.00 am - 11.15 am

Opening Plenary

Grazia Santangelo – Chair, U. of Catania

Sjoerd Beugelsdijk, U. of Groningen

Myriam Mariani, Bocconi U.

11.15 am - 11.45 am

Break

11.45 am - 1.15 pm

Parallel Sessions – Block 1

1.15 pm - 2.15 pm

Light lunch

2.30 pm - 4.00 pm

Parallel Sessions – Block 2

4.00 pm - 4.30 pm

Break

4.30 pm - 6.00 pm

Parallel Sessions – Block 3

7.30 pm - 10.00 pm

Networking Reception

Day 2 – December 19, Tuesday

9.00 am - 10.30 am

10.30 am - 11.00 am

11.00 am - 12.30 pm

Parallel Sessions – Block 4

Break

Closing Plenary

John Cantwell – Chair, Rutgers U.

Andrea Filippetti - Italian National Research Council

Gari Gereffi - Duke U.

Francesco Lissoni - U. of Bordeaux

12.30 pm - 1:30 pm

1.30 pm - 3.00 pm

Light lunch

“Meet the Editors” Plenary

Ram Mudambi - Chair, Temple U.

Ari Van Assche - Deputy Editor, Journal of International Business Policy, HEC Montreal

Dries Faems - General Editor, Journal of Management Studies, U. of Groningen

Elisa Giuliani - Associate Editor, Research Policy, U. of Pisa,

Ernest Miguélez - Early Career Editor, Regional Studies, U. of Bordeaux,

Torben Pedersen - Co-Editor, Global Strategy Journal, Bocconi U.

Rebecca Reuber - Area Editor, Journal of International Business Studies, U. of Toronto

Grazia Santangelo - Associate Editor, Industry & Innovation, U. of Catania,

3.00 pm - 3.15 pm

3:45 pm - 4:45 pm

Concluding Remarks

Social activity: Ca’ Foscari Historical Tour

Overview Parallel Sessions - Block 1 - 11.45 am - 1.15 pm - December 18, Monday

	Session 1a		Session 1b		Session 1c		Session 1d	
	Title: Temporary proximity, mobility and value creation		Title: Subnational heterogeneity, clusters and networks		Title: Locational drivers of FDI and spillovers		Title: Institutions, multinational firms and geography	
	Title	Authors	Title	Authors	Title	Authors	Title	Authors
1	<i>Interorganizational collaboration, knowledge transfer and micro-geography of trade-shows</i>	Stanislav Vlasov, Leon Oerlemans, Arjan Markus, Tilburg U.	<i>Global or Local? When Global Value Chains Encounter Subnational Disparity</i>	Megan (Min) Zhang, U. College Dublin	<i>R&D endowments at home driving R&D internationalization</i>	Claudio Cozza, Area Science Park, Chiara Franco, U. of Pisa, Giulio Perani, ISTAT and Eurostat	<i>Institutional Co-evolution as a Source of Geographic Comparative Advantage</i>	Kathleen Y.J. Low, James A. Robins, WU Vienna
2	<i>Organized temporary proximity and value co-creation</i>	Rebecca Reuber, U. of Toronto, Eileen Fischer, York U.	<i>The Role of the Regulatory Environment on the Creation of an Innovative Wine Sector: A Case Study on the Chilean Wine Market</i>	Kevin J. Fandl, Temple U.	<i>Innovation, Connectivity and the Location of MNEs. Evidence from US Metropolitan Areas</i>	Davide Castellani, U. of Reading, Katuscia Lavoratori, U. of Reading, Alessandra Perri, Cá Foscari U. of Venice, Vittoria Scalera, U. of Amsterdam	<i>The opportunities and constraints for territorial institutional actors and multi-scalar institutional resources in embedding the innovative capabilities of MNEs: Exploratory insights from a secondary technological region in France</i>	Andrés Feandeiro, De Montfort U.
3	<i>Why lonely wolves stick together. The effects of temporal co-location on knowledge sharing in the digital nomad community</i>	Roman Jurowetzki, Daniel Hain and Eunkyung Park, Aalborg U.	<i>Drivers of Spin-off Performance in Industry Clusters: Embodied Knowledge ordered Embedded Firms?</i>	Guido Buenstorf, U. of Kassel, U. of Göteborg, Halle Institute for Economic Research, Carla Costa, Utrecht U., Technical U. of Lisbon	<i>Effect of political risk on the change of FDI nature in developing countries</i>	Izzet Sidki Darendeli, California State U., East Bay, Caroline Wette, Erasmus U.	<i>Business model adaptation to institutional voids: The case of Jumia, the Amazon.com of Africa</i>	Augustine Awuah Peparah, Claudio Giachetti, Ca' Foscari U. of Venice
4	<i>Bad girls go everywhere, but not together: gender homophily and co-mobility after organizational failure</i>	Agnieszka Nowinska, Copenhagen Business School, Ram Mudambi, Fox School of Business, Temple U.	<i>Local and global networks as open innovation strategies: evidence from Canadian KIBS firms</i>	David Doloreux, Ekaterina Turkina & Ari Van Assche, HEC Montreal	<i>Heterogeneous spillover effects from MNE investments: Domestic learning capacity and technological opportunities</i>	Andrea Ascani, Utrecht U., Luisa Gagliardi, U. of Geneva,	<i>Ethnic Entrepreneurship as a Driver of Institutional Upgrading in Industrial Clusters</i>	Michael Murphree, U. of South Carolina

Overview Parallel Sessions - Block 2 - 2.30 pm - 4.00 pm - December 18, Monday

	Session 2a		Session 2b		Session 2c		Session 2d	
	Title: Special session "The nature of innovation in global value chains"		Title: Mobility, innovation and multinational firms		Title: Connectivity: individuals, firms and geographies		Title: Location choices and technological upgrading	
	Title	Authors	Title	Authors	Title	Authors	Title	Authors
1	<i><u>Introduction to special session</u></i>	Xavier Martin, Tillburg U.	<i>How to get great employees? Make sure they can enjoy their leisure time</i>	Luisa Gagliardi, U. of Geneva, Teresa Schlüter, London School of Economics	<i>Mapping knowledge in Italy: innovation systems, global connectivity and the role of research networks</i>	Alba Marino, Ca' Foscari, U. of Venice, Ram Mudambi, Temple U.	<i>Co-location Pattern of R&D and Manufacturing Investments: Location Choice of Foreign MNEs in Italy</i>	Katuscia Lavoratori, U. of Reading, Lucia Piscitello, Politecnico di Milano
2	<i>Variety of Innovation in Global Value Chains</i>	Giulio Buciuni, Trinity College Dublin, Gary P. Pisano, Harvard U.	<i>Migrants and Multinational firms - The Role of Institutional affinity and Connectedness in FDI</i>	Pallavi Shukla, John Cantwell, Rutgers U.	<i>Cluster characteristics and transitory international knowledge links in developing countries</i>	Evita Paraskevopoulou, U. Carlos III de Madrid, Jose Guimon, U. Autónoma de Madrid	<i>Why manufacturing matters in IB. Evidence from Italy</i>	Marco Bettiol, U. of Padova, Maria Chiarvesio, U. of Udine, Eleonora Di Maria, U. of Padova, Stefano Micelli, Ca' Foscari U. of Venice
3	<i>Intra-MNE Global Value Chain Orchestration for Innovation</i>	Paul Ryan, Trinity College Dublin, Giulio Buciuni, Trinity College Dublin, Majella Giblin, National U. of Ireland, Galway, Ulf Andersson, Malardalen U.	<i>Knowledge integration within MNC: the role of host inventors from emerging markets</i>	Snehal Awate. Indian School of Business, Anupama Phene, George Washington U., Sandeep Akkinapelli, Indian School of Business	<i>Connectivity between the urban core and suburban periphery</i>	Hwansung Ju, Ram Mudambi, Temple U.	<i>Catch-up and connectivity to global innovation system: Focusing on business groups in newly industrialized countries in East Asia</i>	Ahreum Lee, SUNY Oswego, Eun Kyung Park, Aalborg U.
4	<i>Creation of value and knowledge connectivity in services GVCs</i>	Metka Stare, Andreja Jaklič, U. of Ljubljana,	<i>Unveiling the Patent Potential: An Investigation into willing-to- license Patents</i>	Maria Isabella Leone, Luiss Guido Carli U., Venkata Praveen Kumar Suvanam, Dolcera, Ravi Cheruku, Dolcera	<i>Securing Competitive Advantages in World Cities: The Role of the Organizational Systems of Foreign Firms</i>	Frank McDonald, Leeds U., Jens Gammelgaard, Copenhagen Business School, Heinz Tüselmann, Manchester Metropolitan, Andreas Stephan, Jönköping U., Christoph Dörrenbächer, Berlin School of Law and Economics	<i>The role of local inventors in global knowledge absorption by latecomer companies</i>	Kerstin J. Schaefer, Leibniz U. Hannover

Overview Parallel Sessions - Block 3 - 4.30 pm - 6.00 pm - December 18, Monday

	Session 3a		Session 3b		Session 3c	
	Title: Special session "Global innovation networks and regional variety"		Title: Co-location, mobility and collaboration		Title: Global value chain and small-medium enterprises	
	Title	Authors	Title	Authors	Title	Authors
1	<i>Regional institutions and organizations and the interrelatedness with global knowledge exchange. The new media industry in Scandinavia and China.</i>	Heidi Wiig Aslesen , Norwegian Business School, Ju Liu, Malmö U. College, Elena Zukauskaitė, Lund U.	<i>Novelty in Co-Location</i>	John Cantwell, Jessica Salmon, Rutgers U.	<i>Roles of MNEs in Emerging Production Networks: Analysis on China's Aerospace Industry</i>	Yihan Wang, Ekaterina Turkina, Ari Van Assche, HEC Montreal
2	<i>Facing Global Competition through Participation in Globalization of Innovation processes: The Case of Mechatronics District in the Veneto Region</i>	Monica Plechero, Ca' Foscari U. of Venice	<i>Multiplex ties and distributed R&D in cross border teams</i>	Vivek Tandon, Temple U., Snehal Awate, Indian School of Business, Ram Mudambi Temple U.	<i>When to offshore and when to backshore. The co-location of manufacturing activities</i>	Denada Lica and Eleonora Di Maria, U. Of Padova
3	<i>Global technological and scientific networks: the emergence of global hot spots in Latin America</i>	Lorenzo CASSI, U. of Paris 1, Andrea MORRISON, Utrecht U.	<i>Generating tacit knowledge across borders: International collaboration and design innovation in Norway</i>	Xinlu Qiu, NHH Norwegian School of Economics, Marcelo Cano-Kollmann, Ohio U., Ram Mudambi, Temple U.	<i>How SMEs connect to and operate across domestic and international value chains</i>	Edward Gillmore, Mälardalen U., Marcelo Cano-Kollmann, Ohio U.
4	<i>Tapping inventors networks as a proxy of knowledge flows among European regions</i>	F. Belussi, U. of Padova, Ivan De Noni and Luigi Orsi, U. of Milan	<i>Antecedents of employees co-mobility: homophily and organizational structure (WITHDRAWN)</i>	Agnieszka Nowinska, Copenhagen Business School	<i>Is there a female leadership advantage in innovation? New evidence from cross-country data</i>	Nicolai J. Foss, Bocconi U., Peggy M. Lee. Arizona State U., Samuele Murtinu Groningen U., Vittoria G. Scalera, U. of Amsterdam

Overview Parallel Sessions - Block 4 – 9.00 am – 10.30 am - December 19, Tuesday

	Session 4a		Session 4b		Session 4c		Session 4d	
	Title: International heterogeneity and knowledge flows		Title: Geographically distributed production networks and clusters		Title: Multinational firms, subsidiaries and local contexts: resource management, innovation and control		Title: Cluster evolution, innovation and multinational firms	
	Title	Authors	Title	Authors	Title	Authors	Title	Authors
1	<i>Connecting Local and Global Technological Knowledge Sourcing</i>	Salma Zaman, John Cantwell, Rutgers U.	<i>New frontiers for competitiveness and innovation in clusters and value-chains research</i>	Valentina De Marchi and Eleonora Di Maria, U. of Padova, Gary Gereffi, Duke U.	<i>Resource Redeployment Among Siblings in the Retail Sector</i>	Timo Sebastian Sohl, Pompeu Fabra U., Timothy B Folta, U. of Connecticut	<i>Spinoffs, Parents, and Cluster Dynamics: Evidence from the Italian motorcycle industries</i>	Gianluca Capone, Bocconi U., Andrea Morrison, Utrecht U.
2	<i>Value Creation through Knowledge Sharing in Virtual Community of Practice</i>	Leonard Raphael, U. of Sussex, Mathew Hughes, Loughborough U., Christos Tsinopoulos, Durham U.	<i>Global Value Chains and Emerging Market Born Global Contracts</i>	Michael Murphree, U. of South Carolina, John (Andy) Anderson, U. of Northern Iowa	<i>How do MNC's intermediate units control foreign activities? Double embeddedness and control mechanisms</i>	Àngels Dasí, U. of Valencia, Torben Pedersen, Bocconi U., José Pla-Barber, U. of Valencia	<i>Approaching multinationals in clusters from different perspectives: making sense of MNEs in geographic spaces</i>	Jose-Luis Hervas-Oliver, U. Politecnica Valencia, Fiorenza Belussi, Silvia Sedita, Annalisa Caloddi, U. of Padova
3	<i>Geography and Online Reviewing Behavior: An International Business Perspective</i>	Patrick Barbro, Rowan U, Susan M. Mudambi, David Schuff, Temple U.	<i>Mapping Technological Space and Network Structure in Bengaluru's ICT Cluster</i>	Ekaterina Turkina and Ari Van Assche, HEC Montréal	<i>Multinationals and R&D cooperation: empirical evidence from the Italian R&D survey</i>	Claudio Cozza, Area Science Park, Giulio Perani, ISTAT and Eurostat, Antonello Zanfei, U. of Urbino	<i>The primordial soup of cluster genesis: the case of the British motor clubs</i>	Paolo Aversa, City U. of London, Mark Jenkins, Cranfield U.
4	<i>Language Diversity and its Effect on Cognition: A Study Evaluating the Influence of Structural Variation of Languages on Innovation Productivity and Performance</i>	Alex Berman, Ram Mudambi, Amir Shoham, Temple U.	<i>Supplier Learning and Upgrading in Global Value Chains: Lessons from Taiwan's IT Industry</i>	Chia-Ling (Eunice) Liu, National Taiwan U., Noemi Sinkovics, U. of Manchester, Rudolf R. Sinkovics, U. of Manchester and Lappeenranta U. of Technology	<i>Export Innovation: the role of intermediate inputs and multinationality</i>	Davide Castellani, U. of Reading, Claudio Fassio, Lund U.	<i>Innovation and Imitation: A Study of Design Innovation in the Global Tire Industry</i>	Jung Kwan Kim, Ram Mudambi, Temple U.